



# THE AMERICAN SCIENTIFIC GLASSBLOWERS SOCIETY

12110 N Pecos St, Ste 220 • Westminster, CO 80234 • (716) 353-8062 • Fax (866) 880-3216

## February 2024 – November 2024 ADVERTISING RESERVATION *Fusion* Ad Sizes & Rates

	1-time	Feb. 2024 – Nov. 2024 Series ** (rate per issue)
<b>Black and White</b>		
Full Page	\$325.00 ( )	\$295.00 ( )
½ Page	\$240.00 ( )	\$205.00 ( )
¼ Page	\$180.00 ( )	\$165.00 ( )
<b>Full Color</b>		
Full Page	\$425.00 ( )	\$395.00 ( )
½ Page	\$310.00 ( )	\$285.00 ( )
¼ Page	\$240.00 ( )	\$195.00 ( )

\*\* Series rate is a reservation for the four 2024 issues, that is, February, May, August and November 2024. This series rate is good up through the November 2024 issue cut-off date of December 15, 2023; if, for example, you reserve by December 15, 2023, you are committing to and your ad will be in the February, May, August and November 2024 issues at this rate. All ads placed after December 15, 2023, for the February, May, August and November 2024 issues of *Fusion* will be charged at the 1-time rate. New rates may be applied beginning with the February 2024 issue. A new reservation form will be required before the February 2024 issue. Web advertising at the bottom of our web pages is available only to advertisers who reserve the entire 4-issue series by December 15, 2023. Company web link and logo banner in proper digital format must be provided to the National Office for upload to our website.

Special Positions

( ) Additional fees apply to guaranteed positions – Please contact the National Office for further information.

For 1-time advertisers only, please specify issue:

( ) February ( ) May ( ) August ( ) November

Payment Terms – Net 30 days.

Company Name \_\_\_\_\_ Agency Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The National Office is no longer keeping credit card information on file. Please choose the following payment options for your reservation:**

**Email Invoice to :** \_\_\_\_\_

**Mail Invoice to:**  Above Address

**New Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State and Zip Code:** \_\_\_\_\_

SUBMISSION OF THIS FORM IS CONFIRMATION OF AGREEMENT TO THE **FUSION** JOURNAL RATE CARD AND ADDED POLICY ADOPTED JULY 2015, WHICH ARE PUBLISHED ONCE A YEAR IN THE FEBRUARY ISSUE OF **FUSION** AND ARE ALWAYS AVAILABLE ON OUR WEBSITE.